Permit #F00041194

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041194 **Type of Permit:** FILMING **Release Date:** 06/22/2011

Production Company PECUBU PRODUCTIONS INC

Insured Company Name PECUBU PRODUCTIONS INC
Contact Phone No. 1 310-586-0650
Contact Phone No. 2
Fax 310-388-5685
Address 2308 BROADWAY
SANTA MONICA, California 90404

Production Title AD COUNCIL

Type of Production Commercial - PSA

Producer Ron Cosentino

Director Patrick Murphy

1st AD Howell Caldwell

Production Manager Ariel Cannon

FilmL.A. Coordinator Adrian Fayad

Location Manager Frank Yoshikane
Primary Phone Mobile - 714-273-3103
Secondary Phone Office - 310-586-0680

Location Assistant na na
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Posting 600	$138.00
Notification Charge	$155.00
FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00
LA CITY FIRE SAFETY OFFICER	$704.00

Total Permit Fee $1,116.00

Number of Locations 2

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Summary Information — Location

Permit Number F00041194
Production Company PECUBU PRODUCTIONS INC
Insured Company PECUBU PRODUCTIONS INC
Production Title AD COUNCIL

Location Manager Frank Yoshikane
Primary Phone Mobile - 714-273-3103
Secondary Phone Office - 310-586-0680

Location Address 737 Lamar St, Los Angeles, CA, 90031

Location Type Restaurant

Film Dates 6/23/2011 - 6/23/2011 04:00 - 12:00 1 day

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Pecubu Letter denise wheeler6-15-11.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	8
Crew	70
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** J2

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs B/S Cardinal St., Gibbons to Lamar St.

Approximate Footage 301 - 600 **Log Number** 17817

Date(s) 6/23/2011 to 6/23/2011 **Time(s)** 04:00 to 12:00

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Summary Information — Location

Permit Number	F00041194	**Location Manager**	Frank Yoshikane
Production Company	PECUBU PRODUCTIONS INC	Primary Phone	Mobile - 714-273-3103
Insured Company	PECUBU PRODUCTIONS INC	Secondary Phone	Office - 310-586-0680
Production Title	AD COUNCIL		

Location Address 622 N Main St, Los Angeles, CA, 90012

Location Name EL PUEBLO DE LOS ANGELES

Location Type Park

Location Description EL PUEBLO DE LOS ANGELES

Prep Dates 6/23/2011 - 6/23/2011 04:00 - 10:00 1 day

Film Dates 6/23/2011 - 6/23/2011 10:00 - 20:00 1 day

Strike Dates 6/23/2011 - 6/23/2011 20:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	100
Condors	1
Cube Trucks	8
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	8
Crew	70
Extras	30
LA City UFSO assigned	27569

Filming Activities exterior dialogue marathon runner scene 30 extras, interior dialogue at Pico House 2nd. floor; fog, smoke, prop started pistol on set;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes Company must contact John Kopczyski 213-485-8225 prior to shoot

Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Vincent Owens

Coordinator Note PREP FROM 0400-1000 HOURS WILL CONSIST OF ART DEPARTMENT CREW OF 10 PEOPLE OR LESS

PICO HOUSE WILL BE COMPLETELY CLOSED TO GENERAL PUBLIC DURING FILMING.

Coordinator Note UFSO REQUIRED. 6/23; 1000-2000 HOURS.

NO PERMIT

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Summary Information — Location

Permit Number	F00041194	**Location Manager**	Frank Yoshikane
Production Company	PECUBU PRODUCTIONS INC	Primary Phone	Mobile - 714-273-3103
Insured Company	PECUBU PRODUCTIONS INC	Secondary Phone	Office - 310-586-0680
Production Title	AD COUNCIL		

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs SE side of Main St., Arcadia St. 300' north (to the front of the Pico House)

Approximate Footage 0 - 300 **Log Number** 17818

Date(s) 6/23/2011 to 6/23/2011 **Time(s)** 05:00 to 23:00

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

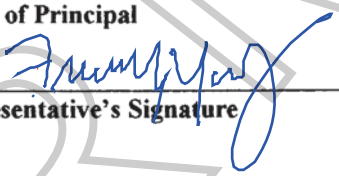
Permit #F00041194

I certify that I am a representative of Pecubu Productions Inc **("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.**

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 6/15/11

Pecubu Productions Inc
Name of Principal

By: 
Representative's Signature

Frank Yoshikane
Print Representative's Name

Location Manager
Representative's title

2308 Broadway

Santa Monica, CA 90404
Principal's Address

310.586.0600 tel 310.586.0601 fax
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT